

Annual Report
University of Wisconsin – Madison JASONS
Academic Year 2009-2010

Enclosures:

- (1) Vision Statement for the UW-Madison JASONS
- (2) The UW-Madison JASONS Network, August 2010
- (3) UW-Madison JASONS Meetings, AY 2009-2010
- (4) Hertog Distinguished Visitors
- (5) Action Strategy for AY 2009-2010

I. Introduction. In April of 2008, a group of faculty at the University of Wisconsin – Madison gathered to discuss concrete implementation of ideas emanating from the university's recent reaccreditation and strategic planning process. Inspired by the original "JASONS" who advised the U.S. Defense Department during the Cold War and beyond, this group embraced a broader mission to help solve real-world challenges in a variety of areas: economic, social, environmental, as well as international security. Thus was born the UW-Madison JASONS.

This report presents the accomplishments of the UW-Madison JASONS for the academic year (AY) 2009-2010. During this period, the UW JASONS continued to advance its vision through and expansion of its networks, programs and resources, and through steady growth in participation. Today the UW-Madison JASONS comprise a vibrant network of people, ideas, information and resources, all focused upon a practical result: real-world problem solving. Strongly multi-disciplinary in nature, the UW-Madison JASONS foster solid working relationships between faculty, students and others, across the campus and beyond. Several of our participants and partners have strong connections to Wisconsin and national communities in business, government and research.

II. Summary of Major Accomplishments for AY 2009-2010.

During academic year 2009-2010, the UW-Madison JASONS furthered its vision by establishing the following new working groups and programs:

- Nuclear Security and Nonproliferation Working Group
- Interdisciplinarity Working Group
- U.S. Army Capstone Concept Working Group
- Undergraduate Student Forum on Grand Strategy
- Strategic Leader Internship Program (in partnership with Alliant Energy and the UW Executive MBA Alumni Association)

In addition, we hosted a noteworthy grand strategy conference, brought the Global Challenges Course closer to reality, extended the grand strategy network, increased the number of visiting Hertog Scholars, doubled enrollment in online grand strategy courses, and took concrete steps to create a Certificate in Strategic Studies at UW-Madison. The UW-Madison JASONS collaborative framework also served as a model for organizing the UW Global Health Initiative.

We raised over \$235K in support from external sponsors over the past two years.

The workshop scenario for Day One focused on the period immediately following the September 11, 2001 attacks. Each team examined issues raised by the 9/11 attacks from different perspectives, ranging from a narrow focus on defeating Al Qaeda to a more holistic approach, dealing with a wide range of international challenges. On Day Two the workshop clock advanced seven years and the participants took on roles in the Obama transition team, formulating strategy options for the new president. The scenario provided students with the opportunity to develop a truly grand strategy for the Obama administration. Students also had to handle an emergent international crisis that demonstrated the dynamic nature of strategy making.

6. Review of the U.S Army Capstone Concept. The UW-Madison JASONs formed a working group to perform an academic review of the army's new Capstone Concept. The Capstone Concept is as a theoretical expression of the way the U.S. Army expects to fight in the no-too-distant future. It guides the development of national strategy and helps the army establish resourcing priorities for the coming decade. The multidisciplinary working group included UW faculty and staff members: John Wiley, Kristyn Masters, Molly Jahn, Paul Barford, Jeremi Suri, Paul Wilson, Jon Pevehouse, John Hall, Vicki Bier, Bill Tishler and several graduate students. The group met in September and October of 2009 to review and discuss the draft Capstone document. Personnel from the U.S. Army Training and Doctrine Command (TRADOC) were scheduled to meet the UW JASONs working group in Madison on 22 October. Unfortunately, TRADOC canceled this meeting when internal priorities compelled sudden acceleration of the Capstone development process. The shortened timeline rendered submission of our input infeasible. The TRADOC team leader Colonel Bob Johnson apologized for these developments and expressed "hope that [the UW JASONs] are willing to meet with us at some future date in order to begin what we believe will be a valuable relationship."

7. Grand Strategy Network. During the past academic year, the Grand Strategy Program established working relationships with faculty and analysts from several prominent institutions, including:

- The Robert S. Strauss Center for International Security and Law (University of Texas at Austin)
- The Wisconsin Veteran's Museum
- The U.S. Army Training and Doctrine Command (Hampton, VA)
- The Legatum Institute (UK)
- The U.S.A.F. School of Advanced Air and Space Studies, Air University (Montgomery, AL)
- Miller Center of Public Affairs (University of Virginia, Charlottesville)
- The Naval War College (Newport, RI)

VII. Action Strategy for AY 2010-2011. The UW JASONs strategy for AY 2010-2011 builds on our past accomplishments while emphasizing concrete results. We will focus in the coming year on (1) expanding our network of faculty, business, and state partners, (2) advancing on promising initiatives already in progress and (3) encouraging the creation of new innovative policy-relevant initiatives.

Progress on initiatives. Our top three priorities are: (a) growth of the global strategic leadership program (with emphasis on grand strategy and strategic thinking), to include an expanded curriculum and a graduate certificate, and progress toward establishing an MA degree program; (b) expansion of the Strategic Leader Internship program by partnering with Wisconsin businesses, government agencies, and non-profit organizations, and working closely with the Morgridge Center; and (c) robust